

## Custom Car Magnet

24”w x 18”h

### Bleed Edge / Overall Print Size

24.12” wide x 18.12” high

Size your background to the bleed edge.

### Trim Line / Visible Edge

24” wide x 18” high

The print will be trimmed here.

### Safe Line / Safe Zone

23.726” wide x 17.726” high

Make sure that any significant text and images are inside of this guideline. It is okay to touch the line, but do not go outside of the line.

graphic  
**BACKDR**.com**PS**

## File Prep Guidelines

### SIZING & RESOLUTION

Design at the “Bleed Edge” Size and 300 dpi.

### COLOR

Design in CMYK Color.

**Warning: We do not check to see whether or not you have used the correct color mode. If CMYK is not used, there will be a color-shift in the print that may or may not be noticeable.**

### SPOT COLORS

If there are Pantone colors that must be matched, then Color Match Service must be added to the order, and the art file must be an Adobe Illustrator AI File with the spot colors in the file and fonts outlined.

### ACCEPTABLE FILE TYPES

PDF, AI, EPS

Fonts must be outlined. Images should be embedded

TIFF, PSD, JPG

Must be flattened

### TEMPLATE WARNING

**Before saving the print file that will be sent to us, Turn Off or Delete the template lines & notes so that they are not visible. If they are visible, they will be printed as part of your design. We are not responsible for an error such as this.**